Ali Haghighatjoo

Digital marketing specialist

DOB: October 8th, 1990
Military Status: Served

Contact

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Language

Persian 100%
English 70%

Social Links

in @ali.haghighatjoo

◎ @ali.haghighatjoo

About me

Digital marketing specialist and Business consultant with +16 years of experience in Electrotechnics, telecommunication and computer networks, information security and computer programming.
I have the ability to do business analysis and create marketing modules. I am also able to compose IT infrastructures and lead an entire project to achieve its goal and I hope to help Iranian business owners expand beyond national borders and grow their businesses.

Education

Bachelor of Science Iran Telecommunication Industries University (ITI)
Iran Telecommunication Industries University (ITI)
2020 - 2021

Associate of Applied science of Communication and Information Technology (ICT)
Iran Telecommunication Industries University (ITI)
2010 -2012
Accomplishments:
Rewrote and redesigned the university's web portal

High school Diploma of Electronics
Sharif high school
2007 – 2008
Accomplishments:
Built a fully automatic line follower robot

Employment History

Research and Development Director(R&D)
Padra Holding
2018 – Present
Job Description:
Supporting and strengthening subsidiary businesses and identifying high-efficiency investment strategies

Technical and support manager
Pasargad marketing agency
2018 – Present
Job Description:
Consulting business owners and executing digital marketing projects (website design, internet advertising and online sales)

The most enjoyable thing to do for me when I am not working is to spend time with my son.
I also like reading, researching, camping in nature, fishing, meditating and sometimes doing web design in my free time.

Technical advisor and mentor
Parsa online academy
2018 – Present
Job Description:
Implemented and established the technical infrastructure of e-learning (online and offline) and taught training courses on business development and digital marketing

Project manager
Novin Ertebatat Pars Co.
2014 – Present
Job Description:
Network Department: Installation of computer networks (IP cam, VOIP, server) Software Department: Website design and production of web-based software systems (CRM, PMS, LMS, BPM)

IT specialist
Communication Telecommunication Industries University (ITI)
2012 – 2014
Job Description:
Launching the internal network and public internet subscription of the university Development of the university's web portal and equipping it with e-learning systems (LMS), online booking system and virtual library university

General Manager
Parsian Internet Center
2012 – 2014
Job Description:
ADSL and wireless internet sales
Installation of security systems such as CCTV cameras, burglar alarms etc.   Web Design

Mentor
Arsham collage of technology
2013 -2015
Job Description:
Teaching basics of computer, ICDL, computer networks and web page design

IT Manager
Khane Ketab Co.
2008 - 2008
Job Description:
.Team leader of the online book shop developers

Technician
Tara Jonoub Co.
2007 – 2007
Job Description:
Installation of attendance systems, authentication systems, etc.

IT Technician Assistant
Gardeshgari Iranian Co.
2006 _ 2006
Job Description:
Maintenance of the computer systems, Internet and internal network.

Computer Operator
Gap internet café
2005 – 2005
Job description:
Computer operator and Cashier

Skills

Business Analysis and strategy development

Implementation and establishment of information technology (IT)

infrastructure

E-Commerce Project Planning and Management

Building and performing digital marketing campaigns

Launching research and development (R&D)